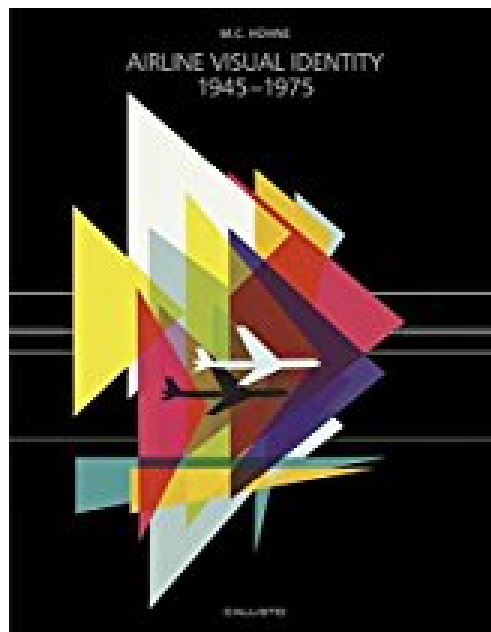




Airline Visual Identity 1945-1975



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This edition rounds up the most imaginative, influential and surprising designs of the airlines' commercial art from the golden age of flying. It provides an unprecedented, systematic outline of the development of the visual identities of thirteen pioneering airlines, combining innovative research and stunning, museum-like presentations of hundreds of spectacular aviation posters, photos and other illustrations.

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